

DEPARTMENT OF SOCIOLOGY & ANTHROPOLOGY • MARSHALL UNIVERSITY

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BRIAN A. HOEY

EDUCATION

UNIVERSITY OF MICHIGAN, Ann Arbor, MI

2002 **Ph.D. Anthropology**

Dissertation: *Changing Places: Life-style Migration, Refuge, and the Quest for Potential Selves in the Midwest's Post-industrial Middle Class*, Thomas E. Fricke, Ph.D., Chair

UNIVERSITY OF MICHIGAN, Ann Arbor, MI

1996 **M.A. Anthropology**

COLLEGE OF THE ATLANTIC, Bar Harbor, ME

1990 **B.A. Human Ecology**

ADDITIONAL EDUCATION & TRAINING

COLLABORATIVE INSTITUTIONAL TRAINING INITIATIVE

2008-current *Human behavioral and social science research ethics training and certification*

INSTITUTE FOR SOCIAL RESEARCH, Ann Arbor, MI

2004-2007 *Post-doctoral research and training*

SUMMER INSTITUTE IN SURVEY RESEARCH TECHNIQUES, Ann Arbor, MI

Summer 1999 *Intensive two-month seminar on research methods and computer-aided data analysis*

CONSORTIUM FOR THE TEACHING OF INDONESIAN - Sulawesi, Indonesia

Summer 1994 *Intensive three-month training in Indonesian*

CORNELL UNIVERSITY, Ithaca, NY

1993-1994 *Full-year Asian Language Concentration Program (FALCON) in Indonesian*

ACADEMIC POSITIONS

08/07-current Associate Professor, Department of Sociology and Anthropology, Marshall University
Huntington WV

08/04-07/07 Research Fellow, Alfred P. Sloan Center for the Working Families, University of Michigan
Ann Arbor, MI

9/02-6/03 Visiting Professor, College of the Atlantic – Bar Harbor, ME

08/99-12/02 Research Fellow, Center for the Ethnography of Everyday Life, University of Michigan
Ann Arbor, MI

- 08/94-12/97 Research Assistant, Center for South and Southeast Asian Studies, University of Michigan
Ann Arbor, MI
- 08/94-12/95 Head Librarian, Mischa L. Titiev Library of Anthropology, University of Michigan
Ann Arbor, MI

FELLOWSHIPS, GRANTS & HONORS

- 2009 Marshall University Summer Research Grant
- 2009 Marshall University Quinlan Travel Grant
- 2008 Marshall University College of Liberal Arts Faculty Development Grant
- 2008 Marshall University Graduate College Reassigned Time for Research Award
- 2007-2009 Sloan Network Early Career Work and Family Scholar
- 2007 Marshall University Quinlan Travel Grant
- 2004-2007 Alfred P. Sloan Foundation Center for the Study of Working Families Post-doctoral Fellowship
- 2002 Horace H. Rackham School of Graduate Studies Dissertation Fellowship
- 2000-2001 Center for the Ethnography of Everyday Life Pre-doctoral Fellowship
- 1999 Harold and Vivian Shapiro Award
- 1998 Fulbright Fellowship, Republic of Indonesia
- 1993-1997 United States Department of Education Foreign Language and Area Studies Fellowship
- 1994-1997 Horace H. Rackham School of Graduate Studies Research and Travel Grants (5 total)
- 1987-1990 Albert and Helen Meserve Memorial Scholarship in Environmental Studies

PUBLICATIONS

Articles

- 2010 “Introduction: Locating Personhood and Place in the Commodity Landscape” City and Society
[forthcoming, Vol. 22(2)]
- 2010 “Personhood in Place: Personal and Local Character for Sustainable Narrative of Self” City and Society
[forthcoming, Vol. 22(2)]
- 2007 “From Sweet Potatoes to God Almighty: Roy Rappaport on Being a Hedgehog” [with Tom Fricke]
American Ethnologist, Vol. 34(3) [PDF](#)
- 2006 “Grey Suit or Brown Carhartt: Narrative Transition, Relocation and Reorientation in the Lives of Corporate
Refugees” Journal of Anthropological Research, Vol. 62(3) [PDF](#)
- 2006 “Striving for Unity: A Conversation with Roy Rappaport” [with Tom Fricke], Michigan Discussions in
Anthropology, Vol. 16(1) [PDF](#)
- 2005 “From Pi to Pie: Moral Narratives of Non-economic Migration and Starting Over in the Post-industrial
Midwest.” Journal of Contemporary Ethnography, Vol. 34(5) [PDF](#)
- 2003 “Nationalism in Indonesia: Building Imagined Community and Intentional Communities through
Transmigration,” Ethnology, Vol. 42(2) [PDF](#)
- 2002 “Integrating Work in Academe and Advocacy.” Sloan Research Network, Vol. 4(2) [PDF](#)

Book Chapters

- 2009 “Pursuing the Good Life: American Narratives of Travel and a Search for Refuge” in *Lifestyle Migration: Expectations, Aspirations and Experiences*, K. O’Reilly and M. Benson, eds. London: Ashgate [PDF](#)
- 2008 “American Dreaming: Refugees from Corporate Work Seek the Good Life” in *The Changing Landscape of Work and Family in the American Middle Class*, E. Rudd & L. Descartes, eds. Lanham, MD: Lexington [PDF](#)
- 2007 “Therapeutic Uses of Place in the Intentional Space of Purposive Community” in *Therapeutic Landscapes: Advances and Applications*, A. Williams, ed. London: Ashgate [PDF](#)

Working Papers & Research Reports

- 2002 “Lifestyle Migration in the Post-Industrial Middle-class as Strategy for Feeling Greater Personal Control, Balance, and Integration in Work, Family, and Personal Life,” Working Paper #034-02 for the Alfred P. Sloan Foundation Center for Working Families at the University of Michigan
- 1998 “Community Building among Indonesian Transmigrants: The Challenges of Ecological Sustainability and Social Harmony,” Research Report #6043/V3/KS/1997, Indonesian Institute of Sciences (LIPI), Jakarta, Indonesia

Other Refereed Publications

- 2007 “Arrivals and Departures” [The Bear River Review](#), Vol. 3(1)
- 2006 “Remember the Fish?” [The Bear River Review](#), Vol. 1(1)

In Preparation, Review, or Contract

- Opting for Elsewhere: Relocation and the Remaking of Self in the Post-Industrial Middle Class* (book in review)
- Lifestyle Migration in the Work, Family, and Community interface* (article in preparation)

CONFERENCE PRESENTATIONS

- 2010 “Getting Out: Field work with the Corporate Refugee.” Paper presentation to the American Anthropological Association, 109th Annual Meeting, New Orleans, LA [proposed]
- 2009 “(Re) constructing West Virginia: Place-based Identity in the New Economy.” Invited paper presentation to the American Anthropological Association, 108th Annual Meeting, Philadelphia, PA
- 2008 “New Work Frontiers: Free Agents in the Flexible Economy.” Paper presentation to the American Anthropological Association, 107th Annual Meeting, San Francisco, CA
- 2007 “Character as Commodity: Persons and Places on the Market.” Paper presentation to the American Anthropological Association, 106th Annual Meeting, Washington, DC
- 2006 “Therapeutic Uses of Place in the Intentional Space of Purposive Community.” Paper presentation to the American Anthropological Association, 105th Annual Meeting, San Jose, CA
- 2005 “New Frontiers of Work and Family: Making Meaningful Work in the ‘Flexible’ New Economy.” Paper presentation to the American Anthropological Association, 104th Annual Meeting, Washington, DC

- 2005 “Intending Community: An Asylum’s Journey from Mental Hospital to New-Urbanist Sanctuary.” Paper presentation to the Communal Studies Association, Harmony, PA
- 2004 “The Enduring Magic of Frontier Myth in America: Relocation as Utopian Family Project.” Paper presentation to the American Anthropological Association, 103rd Annual Meeting, Atlanta, GA
- 2004 “Defining the Good: Middle-class Life-style Choices, Relocation, and the Consumption of Place.” Paper presentation to the 5th International Crossroads in Cultural Studies, Urbana-Champaign, IL
- 2004 “Picking Places: Non-economic Migration as Negotiation between the Material and Moral.” Paper presentation to the Midwest Sociological Society, 2004 Annual Meeting, Kansas City, MO
- 2003 “Life-Style Migration as a Personal Quest for Refuge.” Paper presentation to the American Anthropological Association, 102nd Annual Meeting, Chicago, IL
- 2002 “Transmigration: Imagined and Intentional Community in Indonesia’s New Order.” Paper presentation at the conference “Invoking History: Perspectives on Culture, Politics, and Identity in Southeast Asia,” International Institute, University of Michigan, Ann Arbor, MI
- 2002 “Changing Places: Starting Over through Life-style Migration.” Paper presentation at the conference “Families that Work,” Center for Myth and Ritual in American Life, Emory University, Atlanta, GA
- 2001 “Transmigration in Indonesia: Building Imagined Community and Intentional Communities in Post-Colonial Nationalism.” Paper presentation to the Communal Studies Association, New Harmony, IN
- 2000 “Life-style Migration in the Midwest: Changes in the Culture of Family and Work in American Post-industrial Middle Class.” Paper presentation to the American Anthropological Association, 99th Annual Meeting, San Francisco, CA

RESEARCH EXPERIENCE

Marshall University Department of Sociology & Anthropology, Huntington, WV

2009-current *Associate Professor*

Northwest Appalachia, West Virginia, USA

Research on community activism, place identity, and economic redevelopment

Alfred P. Sloan Center for the Study of Working Families, Ann Arbor, MI

2004-2007 *Post-Doctoral Fellow*

Southeastern Lower Michigan, USA – Alfred P. Sloan Foundation, Sponsor

Research on the impact of post-industrial economic restructuring on working families

Center for the Ethnography of Everyday Life/Institute for Social Research, Ann Arbor, MI

2000-2001 *Pre-Doctoral Fellow*

Northwestern Lower Michigan, USA – Alfred P. Sloan Foundation, Sponsor

Research on non-economic migration, work, family and identity

Fulbright Scholar, Republic of Indonesia

1997-1998 *Doctoral Student*

North Sulawesi, Indonesia – American-Indonesian Exchange Foundation, Sponsor

Research on community building, identity politics, and post-colonial nationalism

Center for South and Southeast Asian Studies, University of Michigan, Ann Arbor, MI
1994-1997 *Research Associate*

TEACHING EXPERIENCE

Marshall University, Huntington, WV
Associate Professor

Design, prepare, and teach a variety of courses using discussion, small group, and lecture formats; supervise student fieldwork, presentations, and term projects; provide detailed feedback, evaluation, and grading of student work; advise students in frequent conferences; attend regular faculty and other meetings

- 2010 **Anthropology of Global Problems** – Intermediate/Advanced
 Ethnographic Methods – Advanced
 Ethnographic Research – Introductory/Intermediate
 Cultural Anthropology – Introductory
- 2009 **Anthropology Capstone Experience** – Advanced
 Health, Culture & Society – Introductory/Intermediate
 Ethnographic Research – Introductory/Intermediate
 Cultural Anthropology – Introductory [2 sections]
 Cultural Anthropology – Introductory [summer course section, *online*]
- 2008 **Anthropology of Global Problems** – Intermediate/Advanced
 Medical Anthropology – Introductory/Intermediate
 US Culture and the Changing Family – Introductory/Intermediate
 Cultural Anthropology – Introductory [3 sections]
 Independent Study – Oral History of Appalachia Collection
- 2007 **Ethnic Relations** – Intermediate/Advanced
 Anthropological Research – Introductory/Intermediate
 Cultural Anthropology - Introductory

College of the Atlantic, Bar Harbor, ME
Visiting Professor

- 2003 **Anthropology of Human Ecological Problems: The Politics of Culture** – Advanced
 American Dreams: The Anthropology of Capitalism and Working Families – Intermediate/Advanced
 Environmental Justice and Social Welfare – Intermediate
 Cultural Anthropology – Introductory

University of Michigan, Ann Arbor, MI
Graduate Student Instructor

- 1999 **Introduction to Anthropology** (four-field) – Introductory [3 sections]

ADMINISTRATIVE EXPERIENCE

Marshall University, Huntington, WV

- 2009 *Interim Director*, Center for Ethnographic and Oral History Research

PROFESSIONAL SERVICE

Conference Chair/Organizer

2009 Invited session “The End/s of Identity: Deconstructing Appalachia,” General Anthropology Division, American Anthropological Assoc., 108th Annual Mtg., Philadelphia, PA

2007 Session “Difference, (In)equality and Justice: Locating Personhood and Place in the Commodity Landscape,” Society for Urban, National, and Transnational/Global Anthropology, American Anthropological Assoc., 106th Annual Mtg., Washington, DC

2006 Session “Therapeutic Environments: Putting Human Health in Place,” Society for Medical Anthropology, American Anthropological Assoc., 105th Annual Mtg., San Jose, CA,

2005 Session "Families that we live with, Families that we live by: U.S. Research on Working Families," Society for North American Anthropology, American Anthropological Assoc., 104th Annual Mtg., Washington, DC

2005 Session "Generating Persons in Practice" *Imagining Kin*, U. Michigan, Ann Arbor, MI

Editing

2010 *Guest Editor* of special journal section “Locating Personhood and Place in the Commodity Landscape” City and Society [forthcoming, Vol. 22(2)]

2007 *Organizer* of book section "Transcending Geography: Applications in the Anthropology of Health" for the edited volume *Therapeutic Landscapes: Advances and Applications*, Allison Williams, ed. (Ashgate)

Invited Lectures

2010 “Cultural Competence in Health Care: Medical Anthropology & the Appalachian Case” presented to the 58th Annual Conference of the West Virginia Society of Radiologic Technologists [forthcoming]

2009 “Research Ethics and the IRB” presented to the Professional Preparation Seminar for Dr. Anders Linde-Laursen, Marshall University

2009 “Ethnographic Research: How do you know when you are doing it?” presented to the Qualitative Research and Analysis Seminar for Dr. Donna Sullivan, Marshall University

2006 "The Scholarship of Teaching and Learning," Eastern Michigan University, Ypsilanti, MI

Ongoing and Ad Hoc Reviewer

Reviewer for Oxford University Press, *Cultural Anthropology: A Perspective on the Human Condition* (Schultz)

Reviewer for McGraw Hill Higher Education, *Cultural Anthropology* (Kottak)

Reviewer for Pearson Education, *Cultural Anthropology in a Globalizing World* (Miller)

Reviewer for the journal Current Anthropology

Reviewer for the journal Ethnology

Reviewer for the Journal of Contemporary Ethnography

Reviewer for the Journal for Population Research

Reviewer for the journal Qualitative Sociology

INSTITUTIONAL SERVICE

Administrative & Committee Work

2009-current Member of Search Committee for Position in Sex & Gender, Department of Sociology and Anthropology, Marshall University

2009 *Interim Director* of the Center for Ethnographic and Oral History Research

2007-current Founding member of the Board of Directors of the Oral History of Appalachia Collection

2007-current Member of the Undergraduate Curriculum Committee, Department of Sociology and Anthropology, Marshall University

2008 Reviewer and Editor of Five-Year Review Document, Department of Sociology and Anthropology, Marshall University

2007-2008 Member of Search Committee for Departmental Chair, Department of Sociology and Anthropology, Marshall University

2007-2008 Member of Search Committee for Position in Statistics, Department of Sociology and Anthropology, Marshall University

Graduate Thesis Committees

2009-current Gain-Stouffis, Rebecca “In my Backyard: A Deep Breath in Chemical Valley”

2009-current Brock, Justin “The Medicalization of Hyperactivity and Inattentiveness”

Webmaster

2008-current *Webmaster* for the Department of Sociology and Anthropology

2008-current *Webmaster* for the Center for Ethnographic and Oral History Research

2008-current *Webmaster* for the Oral History of Appalachia Collection

COMMUNITY SERVICE

2009-current Member of the Create Huntington “Image and Attitude Community Team”

2009 Member of the planning committee for the 3rd Annual Create West Virginia Conference, Huntington, WV

PROFESSIONAL MEMBERSHIP

American Anthropological Association (AAA)
AAA General Anthropology Division
American Ethnological Society
Society for Cultural Anthropology
Interest Group for the Anthropology of Public Policy
Association for the Study of Literature and Environment
Communal Studies Association

LANGUAGE & OTHER SKILLS

Foreign Language: *Bahasa Indonesia* (national language of Indonesia, fluent); *French* (proficiency)

Broadcasting: *On-Air Broadcaster & Programmer* for WNMC-FM, Traverse City, MI, 2001-2004

PRESS COVERAGE

- 2009 *Huntington wrestles with image, attitude*, Bryan Chambers, Herald-Dispatch, 14 June
- 2009 *Create Huntington calls on citizens*, Bryan Chambers, Herald-Dispatch, 19 May
- 2009 *Cabell County, Huntington poised for growth, progress*, Tyson Compton, Herald-Dispatch, 22 Mar
- 2006 *Points North*, NPR affiliate WICA-FM 91.5, Bob Allen reporting - 1 Hour Call-in Show, 27 Jan
- 2004 Report on return migration, "Michigan News," Kaomi Goetz reporting for Michigan Public Radio, 03 Sept
- 2004 Report on life-style migration, "Stateside," Charity Nebbe reporting for Michigan Public Radio, 25 May
- 2004 *The Rural Renaissance*, John Ivanko, Michigan Today, Vol. 35(1), April
- 2004 *In Pursuit of the Dream*, with Kim Schneider, Traverse Magazine, Vol. 23(11), April
- 2004 *Going Rural*, Pamela Kruger, Child Magazine, Nov
- 2002 *Landscapes of Community*, NPR affiliate WICA-FM 91.5, Peter Payette reporting, 19 & 21 Jan
- 2001 *Time for Tradition*, Kim Schneider, Traverse Magazine, Vol. 20, Nov
- 2001 *Follow your Passion*, Victoria Secunda, Vision Magazine, Vol. 4(2), Summer
- 2000 Report on regional in-migration, NBC affiliate WPBN-WTOM TV 7&4, Tom Cramer reporting, 23 Oct
- 2000 *Works in Progress*, Karen Wright, Discover Magazine, Vol. 21(9), Sept
- 2000 *Come Back to the Five & Dime Margaret Mead, Margaret Mead*, Matt Crenson, Associated Press, 9 July
- 1997 *Tamu Kita*, Voice of America Radio (VOA) for the Republic of Indonesia, Irna Sinulingga reporting

REFERENCES

Available upon request