

**DEPARTMENT OF SOCIOLOGY & ANTHROPOLOGY • MARSHALL UNIVERSITY**

ONE JOHN MARSHALL DRIVE • HUNTINGTON, WV 25755-2678

PHONE: (304) 696-3747 • E-MAIL: [HOEY@MARSHALL.EDU](mailto:HOEY@MARSHALL.EDU)

[WWW.BRIANHOEY.COM](http://WWW.BRIANHOEY.COM)

## **BRIAN A. HOEY**

### **EDUCATION**

**UNIVERSITY OF MICHIGAN**, Ann Arbor, MI

2002 **Ph.D. Anthropology**

Dissertation: *Changing Places: Life-style Migration, Refuge, and the Quest for Potential Selves in the Midwest's Post-industrial Middle Class*, Thomas E. Fricke, Ph.D., Chair

**UNIVERSITY OF MICHIGAN**, Ann Arbor, MI

1996 **M.A. Anthropology**

**COLLEGE OF THE ATLANTIC**, Bar Harbor, ME

1990 **B.A. Human Ecology**

### **ADDITIONAL EDUCATION & TRAINING**

**COLLABORATIVE INSTITUTIONAL TRAINING INITIATIVE**

2008-Current *Human behavioral and social science research ethics training and certification*

**INSTITUTE FOR SOCIAL RESEARCH**, Ann Arbor, MI

2004-2007 *Post-doctoral research and training*

**SUMMER INSTITUTE IN SURVEY RESEARCH TECHNIQUES**, Ann Arbor, MI

Summer 1999 *Intensive two-month seminar in research methods and computer-aided data analysis*

**CONSORTIUM FOR THE TEACHING OF INDONESIAN** – Ujung Pandang, Indonesia

Summer 1994 *Intensive three-month training in Indonesian*

**CORNELL UNIVERSITY**, Ithaca, NY

1993-1994 *Full-year Asian Language Concentration Program (FALCON) in Indonesian*

### **ACADEMIC POSITIONS**

08/07-current *Associate Professor*, Department of Sociology and Anthropology, Marshall University  
Huntington WV

08/04-07/07 *Post-Doctoral Research Fellow*, Alfred P. Sloan Center for the Working Families, University of  
Michigan Ann Arbor, MI

09/02-6/03 *Visiting Professor*, College of the Atlantic – Bar Harbor, ME

- 08/99-12/02 *Pre-Doctoral Research Fellow*, Center for the Ethnography of Everyday Life, University of Michigan Ann Arbor, MI
- 08/94-12/97 *Research Assistant*, Center for South and Southeast Asian Studies, University of Michigan Ann Arbor, MI
- 08/94-12/95 *Head Librarian*, Mischa L. Titiev Library of Anthropology, University of Michigan Ann Arbor, MI

## PUBLICATIONS

### Books

- 2013 *Opting for Elsewhere: Relocation and the Remaking of Self in the Post-Industrial Middle Class*. Nashville, TN: Vanderbilt University Press [forthcoming]

### Articles

- 2010 "Personhood in Place: Personal and Local Character for Sustainable Narrative of Self," City and Society Vol. 22(2) [PDF](#)
- 2010 "Locating Personhood and Place in the Commodity Landscape," City and Society Vol. 22(2) [PDF](#)
- 2007 "From Sweet Potatoes to God Almighty: Roy Rappaport on Being a Hedgehog" [with Tom Fricke], American Ethnologist Vol. 34(3) [PDF](#)
- 2006 "Grey Suit or Brown Carhartt: Narrative Transition, Relocation and Reorientation in the Lives of Corporate Refugees," Journal of Anthropological Research Vol. 62(3) [PDF](#)
- 2006 "Striving for Unity: A Conversation with Roy Rappaport" [with Tom Fricke], Michigan Discussions in Anthropology Vol. 16(1) [PDF](#)
- 2005 "From Pi to Pie: Moral Narratives of Non-economic Migration and Starting Over in the Post-industrial Midwest," Journal of Contemporary Ethnography Vol. 34(5) [PDF](#)
- 2003 "Nationalism in Indonesia: Building Imagined Community and Intentional Communities through Transmigration," Ethnology, Vol. 42(2) [PDF](#)
- 2002 "Integrating Work in Academe and Advocacy," Sloan Research Network Vol. 4(2) [PDF](#)

### Book Chapters

- 2012 "Roy Rappaport" in *Theory in Social and Cultural Anthropology*, J. McGee and R. Warms, Eds. Sage [forthcoming]
- 2009 "Pursuing the Good Life: American Narratives of Travel and a Search for Refuge" in *Lifestyle Migration: Expectations, Aspirations and Experiences*, K. O'Reilly and M. Benson, Eds. London: Ashgate [PDF](#)

- 2008 “American Dreaming: Refugees from Corporate Work Seek the Good Life” in *The Changing Landscape of Work and Family in the American Middle Class*, E. Rudd & L. Descartes, Eds. Lanham, MD: Lexington [PDF](#)
- 2007 “Therapeutic Uses of Place in the Intentional Space of Purposive Community” in *Therapeutic Landscapes: Advances and Applications*, A. Williams, Ed. London: Ashgate [PDF](#)

### Other Refereed Publications

- 2011 Supplementary materials (Student and Instructor resources) for *Cultural Anthropology: A Perspective on the Human Condition* (8<sup>th</sup> edition). E. Schultz and R. Lavenda. Oxford University Press.
- 2010 “Anthropologists at Work: Ethnography in a Post-Industrial Society” in *Cultural Anthropology: A Global Perspective* (8th edition), R. Scupin & C. DeCorse, and *Anthropology: A Global Perspective* (7th edition), R. Scupin. Pearson Press.
- 2007 “Arrivals and Departures” [The Bear River Review](#) Vol. 3(1)
- 2006 “Remember the Fish?” [The Bear River Review](#) Vol. 1(1)

### Working Papers & Research Reports

- 2002 “Lifestyle Migration in the Post-Industrial Middle-class as Strategy for Feeling Greater Personal Control, Balance, and Integration in Work, Family, and Personal Life,” Working Paper #034-02 for the Alfred P. Sloan Foundation Center for Working Families at the University of Michigan
- 1998 “Community Building among Indonesian Transmigrants: The Challenges of Ecological Sustainability and Social Harmony,” Research Report #6043/V3/KS/1997, Indonesian Institute of Sciences (LIPI), Jakarta, Indonesia

### In Preparation or Review

- Capitalizing on Distinctiveness: Creating West Virginia for the New Economy* (article in review)
- Lifestyle Migration: Exploring the Community, Work, and Family Interface* (article in review)

## CONFERENCE PRESENTATIONS

- 2011 “The Art and Ethnography of Place Making and Marketing.” Paper presentation to the Southern Anthropological Association, 46<sup>th</sup> Annual Meeting, Richmond, VA
- 2010 “Getting Out: Field work with the Corporate Refugee.” Paper presentation to the American Anthropological Association, 109<sup>th</sup> Annual Meeting, New Orleans, LA [Invited]
- 2009 “(Re) constructing West Virginia: Place-based Identity in the New Economy.” *Invited* paper presentation to the American Anthropological Association, 108<sup>th</sup> Annual Meeting, Philadelphia, PA
- 2008 “New Work Frontiers: Free Agents in the Flexible Economy.” Paper presentation to the American Anthropological Association, 107<sup>th</sup> Annual Meeting, San Francisco, CA

- 2007 "Character as Commodity: Persons and Places on the Market." Paper presentation to the American Anthropological Association, 106<sup>th</sup> Annual Meeting, Washington, DC
- 2006 "Therapeutic Uses of Place in the Intentional Space of Purposive Community." Paper presentation to the American Anthropological Association, 105<sup>th</sup> Annual Meeting, San Jose, CA
- 2005 "New Frontiers of Work and Family: Making Meaningful Work in the 'Flexible' New Economy." Paper presentation to the American Anthropological Association, 104<sup>th</sup> Annual Meeting, Washington, DC
- 2005 "Intending Community: An Asylum's Journey from Mental Hospital to New-Urbanist Sanctuary." Paper presentation to the Communal Studies Association, Harmony, PA
- 2004 "The Enduring Magic of Frontier Myth in America: Relocation as Utopian Family Project." Paper presentation to the American Anthropological Association, 103<sup>rd</sup> Annual Meeting, Atlanta, GA
- 2004 "Defining the Good: Middle-class Life-style Choices, Relocation, and the Consumption of Place." Paper presentation to the 5<sup>th</sup> International Crossroads in Cultural Studies, Urbana-Champaign, IL
- 2004 "Picking Places: Non-economic Migration as Negotiation between the Material and Moral." Paper presentation to the Midwest Sociological Society, 2004 Annual Meeting, Kansas City, MO
- 2003 "Life-Style Migration as a Personal Quest for Refuge." Paper presentation to the American Anthropological Association, 102<sup>nd</sup> Annual Meeting, Chicago, IL
- 2002 "Transmigration: Imagined and Intentional Community in Indonesia's New Order." Paper presentation at the conference "Invoking History: Perspectives on Culture, Politics, and Identity in Southeast Asia," International Institute, University of Michigan, Ann Arbor, MI
- 2002 "Changing Places: Starting Over through Life-style Migration." Paper presentation at the conference "Families that Work," Center for Myth and Ritual in American Life, Emory University, Atlanta, GA
- 2001 "Transmigration in Indonesia: Building Imagined Community and Intentional Communities in Post-Colonial Nationalism." Paper presentation to the Communal Studies Association, New Harmony, IN
- 2000 "Life-style Migration in the Midwest: Changes in the Culture of Family and Work in American Post-industrial Middle Class." Paper presentation to the American Anthropological Association, 99th Annual Meeting, San Francisco, CA

## FELLOWSHIPS, GRANTS & HONORS

- 2011 Marshall University Yeager Scholar Reassigned Time for Teaching
- 2010 Marshall University Summer Research Grant  
Marshall University Quinlan Travel Grant
- 2009 Marshall University Summer Research Grant  
Marshall University Quinlan Travel Grant
- 2008 Marshall University College of Liberal Arts Faculty Development Grant  
Marshall University Graduate College Reassigned Time for Research Award
- 2007-2009 Sloan Network Early Career Work and Family Scholar
- 2007 Marshall University Quinlan Travel Grant

2004-2007	Alfred P. Sloan Foundation Center for the Study of Working Families Post-doctoral Fellowship
2002	Horace H. Rackham School of Graduate Studies Dissertation Fellowship
2000-2001	Center for the Ethnography of Everyday Life Pre-doctoral Fellowship
1999	Harold and Vivian Shapiro Award
1998	Fulbright-Hays Fellowship, Republic of Indonesia
1993-1997	United States Department of Education Foreign Language and Area Studies Fellowship
1994-1997	Horace H. Rackham School of Graduate Studies Research and Travel Grants (5 total)
1987-1990	Albert and Helen Meserve Memorial Scholarship in Environmental Studies

## RESEARCH EXPERIENCE

### **Marshall University Department of Sociology & Anthropology, Huntington, WV**

2009-current West Virginia, USA  
Research on community activism, place identity, and economic redevelopment

Michigan, USA  
Ongoing research on non-economic migration, work, family and identity

### **Alfred P. Sloan Center for the Study of Working Families, Ann Arbor, MI**

2004-2007 Michigan, USA – Alfred P. Sloan Foundation, Sponsor  
Research on the impact of post-industrial economic restructuring on working families

### **Center for the Ethnography of Everyday Life/Institute for Social Research, Ann Arbor, MI**

2000-2001 Michigan, USA – Alfred P. Sloan Foundation, Sponsor  
Research on non-economic migration, work, family and identity

### **Fulbright Scholar, Republic of Indonesia**

1997-1998 Northern Sulawesi Province – American-Indonesian Exchange Foundation, Sponsor  
Research on community building, identity politics, and post-colonial nationalism

### **Center for South and Southeast Asian Studies, University of Michigan, Ann Arbor, MI**

1994-1997 *Research Associate*

## TEACHING EXPERIENCE

### **Marshall University, Huntington, WV**

*Associate Professor*

Design, prepare, and teach a variety of courses using discussion, small group, and lecture formats; supervise student fieldwork, presentations, and term projects; provide detailed feedback, evaluation, and grading of student work; advise students in frequent conferences; attend regular faculty and other meetings

2012 **Cultural Anthropology** – Introductory [2 sections, *online*]  
**Ethnographic Methods** – Graduate  
**Ethnographic Research** – Introductory/Intermediate  
**Junior Seminar: Professional Preparation** – for Anthropology and Sociology

- 2011 **Cultural Anthropology** – Introductory [5 sections, *online*]  
**Ethnographic Methods** – Graduate  
**Ethnographic Research** – Introductory/Intermediate  
**Independent Study: Community Supported Agriculture**  
**Independent Study: Ethnobotany**  
**US Culture and the Changing Family** – Introductory/Intermediate  
**Yeager Seminar III** – Honors College
- 2010 **Anthropology of Global Problems** – Intermediate/Advanced  
**Applied Anthropology** – Graduate  
**Cultural Anthropology** – Introductory [1 section]  
**Cultural Anthropology** – Introductory [3 sections, *online*]  
**Health, Culture & Society** – Intermediate  
**Ethnographic Methods** – Graduate  
**Ethnographic Research** – Introductory/Intermediate  
**Independent Study: Narratives of Heritage: Preservation, Progress, and Public Space**
- 2009 **Anthropology Capstone** – Advanced  
**Cultural Anthropology** – Introductory [2 sections]  
**Cultural Anthropology** – Introductory [1 section, *online*]  
**Ethnographic Research** – Introductory/Intermediate  
**Health, Culture & Society** – Introductory/Intermediate
- 2008 **Anthropology of Global Problems** – Intermediate/Advanced  
**Cultural Anthropology** – Introductory [3 sections]  
**Independent Study: Oral History of Appalachia Collection**  
**Medical Anthropology** – Introductory/Intermediate  
**US Culture and the Changing Family** – Introductory/Intermediate
- 2007 **Anthropological Research** – Introductory/Intermediate  
**Cultural Anthropology** – Introductory  
**Ethnic Relations** – Intermediate/Advanced

**College of the Atlantic, Bar Harbor, ME**

*Visiting Professor*

- 2003 **American Dreams: The Anthropology of Capitalism and Working Families** – Intermediate  
**Anthropology of Human Ecological Problems: The Politics of Culture** – Advanced  
**Cultural Anthropology** – Introductory  
**Environmental Justice and Social Welfare** – Intermediate

**University of Michigan, Ann Arbor, MI**

*Graduate Student Instructor*

- 1999 **Introduction to Anthropology** (four-field) – Introductory [3 sections]

## ADMINISTRATIVE EXPERIENCE

**Marshall University**, Huntington, WV

2011-current *Director of Undergraduate Studies*, Department of Sociology and Anthropology

2009 *Interim Director*, Center for Ethnographic and Oral History Research

## PROFESSIONAL SERVICE

### Conference Session Organizer & Chair

- 2011 Session "(Re)constructing West Virginia: Preservation, Progress, and the 'New Economy,'" Southern Anthropological Society, 46th Annual Meeting, Richmond, VA
- 2009 *Invited session* "The End/s of Identity: Deconstructing Appalachia," General Anthropology Division, American Anthropological Association, 108th Annual Mtg., Philadelphia, PA
- 2007 Session "Difference, (In)equality and Justice: Locating Personhood and Place in the Commodity Landscape," Society for Urban, National, and Transnational/Global Anthropology, American Anthropological Association, 106th Annual Mtg., Washington, DC
- 2006 Session "Therapeutic Environments: Putting Human Health in Place," Society for Medical Anthropology, American Anthropological Association, 105th Annual Mtg., San Jose, CA,
- 2005 Session "Families that we live with, Families that we live by: U.S. Research on Working Families," Society for North American Anthropology, American Anthropological Association, 104th Annual Mtg., Washington, DC
- 2005 Session "Generating Persons in Practice" *Imagining Kin*, U. Michigan, Ann Arbor, MI

### Editing

- 2010 *Guest Editor* of special journal section "Locating Personhood and Place in the Commodity Landscape" City and Society, Vol. 22(2)
- 2007 *Organizer* of book section "Transcending Geography: Applications in the Anthropology of Health" for the edited volume *Therapeutic Landscapes: Advances and Applications*, Allison Williams, ed. (Ashgate)

### Invited Lectures

- 2011 "Professional Code of Conduct and the IRB" presented to the Professional Preparation Seminar for Dr. Anders Linde-Laursen, Marshall University
- 2010 "Cultural Competence in Health Care: Medical Anthropology & Appalachian Care" presented to the 58th Annual Conference of the West Virginia Society of Radiologic Technologists

- 2009 "Research Ethics and the IRB" presented to the Professional Preparation Seminar for Dr. Anders Linde-Laursen, Marshall University
- 2009 "Ethnographic Research: How do you know when you are doing it?" presented to the Qualitative Research and Analysis Seminar for Dr. Donna Sullivan, Marshall University
- 2006 "The Scholarship of Teaching and Learning," Eastern Michigan University, Ypsilanti, MI

### **Journal and Book Reviewer – Ongoing and Ad Hoc**

*Reviewer* for Oxford University Press, *Cultural Anthropology: A Perspective on the Human Condition*, 7<sup>th</sup> and 8<sup>th</sup> editions (Schultz and Lavenda)

*Reviewer* for McGraw Hill Higher Education, *Cultural Anthropology*, 14<sup>th</sup> and 15<sup>th</sup> editions (Kottak)

*Reviewer* for Pearson Education, *Cultural Anthropology*, 13<sup>th</sup> edition (Ember, Ember, & Peregrine)

*Reviewer* for Pearson Education, *Cultural Anthropology in a Globalizing World*, 1<sup>st</sup> edition (Miller)

*Reviewer* for Dilip Nair, M.D., on the manuscript "Family Medicine Residents' Perspectives on Worldview Thinking in Patient Care" [[Medical Science Educator](#)]

*Reviewer* for the following journals:

[City and Society](#)

[Current Anthropology](#)

[Ethnology](#)

[Journal of Contemporary Ethnography](#)

[Journal for Population Research](#)

[Population, Space, and Place](#)

[Qualitative Sociology](#)

[Sociologia Ruralis](#)

### **Grant Consultant**

2010-2011 *Humanities Consultant*, Michigan Humanities Council grant awarded to Long Haul Productions, "Community Anthology: The Region of Three Oaks"

## **INSTITUTIONAL SERVICE**

### **Marshall University**

#### **Administrative & Committee Work**

##### **University Level**

2010-current Member of the Environmental Studies Committee

- 2009            *Interim Director* of the Center for Ethnographic and Oral History Research
- 2007-current    Founding member of the Board of Directors of the Oral History of Appalachia Collection

### **Departmental & College Level**

- 2011-current    Chair of the Search Committee for Position in Sociocultural Anthropology
- 2011-current    Chair of the Undergraduate Curriculum Committee
- 2011-current    Chair of the Departmental Resource Committee
- 2011            Advisor to all undergraduate majors in Anthropology (Fall Term)
- 2010-2012      Drafting and Refining Anthropology Program Assessment Plan
- 2010-2011      Member of the Ad-Hoc Assessment Planning Committee for the Department of Sociology and Anthropology
- 2010            Member of Search Committee for One-Year Instructors in Anthropology
- 2010            Developed Critical Thinking (CT), *Core One* General Education course (ANT 201, Cultural Anthropology) certified for all sections of the Department of Sociology and Anthropology
- 2009-2010      Member of Search Committee for Position in Sex & Gender, Department of Sociology and Anthropology
- 2008            Reviewer and Editor of Five-Year Review Document, Department of Sociology and Anthropology
- 2007-2011      Member of the Undergraduate Curriculum Committee, Department of Sociology and Anthropology
- 2007-2008      Member of Search Committee for Departmental Chair, Department of Sociology and Anthropology
- 2007-2008      Member of Search Committee for Position in Statistics, Department of Sociology and Anthropology

### **Graduate MA Thesis Committees**

- 2010-2011      Eric Edwards – “An Analysis of Ginseng Harvesters and the Communal Boundaries that define their Identity in an Area of Environmental Degradation” [Committee Chair]
- 2010-2011      Stephen Mays – “A Synthetic Analysis of the Polish Solidarity Movement”
- 2009-2010      Rebecca Gain-Stoufis - “In my Backyard: A Deep Breath in Chemical Valley”
- 2009-2010      Justin Brock - “The Medicalization of Hyperactivity and Inattentiveness”

### ***Anthropology Program Undergraduate Honors Projects***

2010-2011 Barberry, Ennis – “Narratives of Heritage: Preservation, Progress, and Public Space”

### ***Webmaster***

2008-current Department of Sociology and Anthropology

2008-current Oral History of Appalachia Collection

2008-2009 Center for Ethnographic and Oral History Research

## **COMMUNITY SERVICE**

### **Huntington, WV**

2010-current Member of the Board of Directors, Southside Neighborhood Association

2009-2010 Member of the Create Huntington “Image and Attitude Community Team”

2009 Member of the planning committee for the 3<sup>rd</sup> Annual Create West Virginia Conference

## **PROFESSIONAL MEMBERSHIP**

American Anthropological Association (AAA)  
AAA General Anthropology Division  
Interest Group for the Anthropology of Public Policy  
Southern Anthropological Society

## **LANGUAGE & OTHER SKILLS**

Foreign Language: *Bahasa Indonesia* (national language of Indonesia, fluent)

Broadcasting: *On-Air Broadcaster & Programmer* for WNMC-FM, Traverse City, MI, 2001-2004

## **POPULAR PRESS CONTRIBUTIONS & COVERAGE**

2011 *The New Buzzword in Marketing: Ethnography*, Mark Healy, [The Globe and Mail](#), 06 Sept

2011 *Are You Tuned in to Your Trainees?*, Gail Dutton, [Training Magazine](#), 19 Feb

2009 *Huntington wrestles with image, attitude*, Bryan Chambers, [Herald-Dispatch](#), 14 June

2009 *Create Huntington calls on citizens*, Bryan Chambers, [Herald-Dispatch](#), 19 May

2009 *Cabell County, Huntington poised for growth, progress*, Tyson Compton, [Herald-Dispatch](#), 22 Mar

- 2006 *Points North*, NPR affiliate WICA-FM 91.5, Bob Allen reporting - 1 Hour Call-in Show, 27 Jan
- 2004 Report on migration, "Michigan News," Kaomi Goetz reporting for Michigan Public Radio, 03 Sept
- 2004 Report on migration, "Stateside," Charity Nebbe reporting for Michigan Public Radio, 25 May
- 2004 *The Rural Renaissance*, John Ivanko, Michigan Today, Vol. 35(1), April
- 2004 *In Pursuit of the Dream*, with Kim Schneider, Traverse Magazine, Vol. 23(11), April
- 2004 *Going Rural*, Pamela Kruger, Child Magazine, Nov
- 2002 *Landscapes of Community*, NPR affiliate WICA-FM 91.5, Peter Payette reporting, 19 & 21 Jan
- 2001 *Time for Tradition*, Kim Schneider, Traverse Magazine, Vol. 20, Nov
- 2001 *Follow your Passion*, Victoria Secunda, Vision Magazine, Vol. 4(2), Summer
- 2000 Report on regional in-migration, NBC affiliate WPBN-WTOM TV 7&4, Tom Cramer reporting, 23 Oct
- 2000 *Works in Progress*, Karen Wright, Discover Magazine, Vol. 21(9), Sept
- 2000 *Come Back to the Five & Dime Margaret Mead, Margaret Mead*, Matt Crenson, Associated Press, 9 July
- 1997 *Tamu Kita*, Voice of America Radio (VOA) for the Republic of Indonesia, Irna Sinulingga reporting

## REFERENCES

Available upon request